

Ottawa Area Dressage Group
2012 Annual General Meeting
November 25th 2012
Executive Summary

Our meeting manager for 2012 is Kiki Baggerman-Webster. There were 6 meetings in 2012 held at individual Director's Homes. The meetings continue to be well attended by the directors, but not very many club members attend. Meetings are running very long, and it is imperative that Director's do more preparation before the meeting to reduce the length of the meetings. 2012 is Kiki's last year as an active member of the OADG board of Directors. A new Chair will be selected at the AGM today. Kiki will continue to be available to the OADG to help in the transition to a new chair.

Our Secretary for 2012 is Laura-Lee Brenneman. Minutes of the OADG meetings are available to all members upon request. Laura-Lee will be continuing as Secretary in 2013.

Our Awards Director for 2012 is Pierre Paquette. Schooling, Silver and Gold show results were recorded by our able circuit trackers, Marilyn Anions and Rhonda Burke. The final cost for engraving was not available at the time of this report, but will be similar to last year around \$1440. There were 54 Championship trophies awarded this year, 37 reserve champions, 12 third place awards and 11 merit awards. The yearly monetary awards were also presented this year to the top Junior and Adult Amateur horse/rider at Schooling, top Junior, Adult Amateur and Open horse/rider at Silver and top Adult Amateur and Open horse/rider at Gold. In addition this year we presented monetary awards to the OADG members who were champions at the Silver Dressage Championship Eastern Division. As in the past 16 years, the Dr. Brian Mills Foundation again honoured a deserving young O.A.D.G. rider who competed on the local national dressage circuit and presented her with a \$200.00 cash award. Pierre may take on another position within the OADG Board of Directors in 2013 and as such will not be continuing as Awards Director for 2013.

Our Membership Director for 2012 was Joanne Doyle. Joanne resigned in June after most of the memberships were received. Membership duties for the remainder of the year were covered by Kiki Baggerman-Webster. Unfortunately there was a virus introduced to the electronic list during Joanne's tenure. A big thank-you to Anne Galt for re-entering the whole list for 2012 based on the paper copies of the membership forms. We had a total of 240 members in 2012. There were 47 Junior members, 190 Senior members, and 3 remaining Honorary members. Our remaining honorary members are Cara Whitham, Joanna MacDonald and Ruth Martin. Membership revenues for 2012 were \$11,178, of which \$1670 is redirected to CADORA Ontario and \$3838 is redirected to CADORA Inc. leaving the OADG with \$5670 in operating capital. Our incoming membership director for 2013 is Michelle Crocker-Wells.

Our Banquet Director for 2012 is Darlene Grant. There were 5 children and 191 adults for a total of 196 banquet tickets distributed in 2012. The total revenue from banquet tickets was \$7801 The cost charged by the Hellenic Meeting and Reception Centre was \$8345.50 leaving a net loss of \$544.50 This year our guest speaker was Dr. Helen Douglas. Start thinking about speaker suggestions for 2013! Darlene Grant would like to "retire" from the OADG Board of Directors if a replacement can be found for 2013.

Our CADORA Representative for 2012 is Pierre Paquette. There were 3 CADORA Ontario meetings in 2012, one conference call in February, one combined AGM and meeting in May and one final meeting in late September. Pierre was able to attend all 3 meetings. Pierre Paquette will be continuing as CADORA representative for 2013.

The Silver Dressage Championship Eastern Division was hosted by Rainbow Ridge Ranch this year on behalf of the OADG. Susan Otto helped with obtaining OADG sponsorship items to be used as prizes for this show. There were 42 competitors in attendance. The weather on Saturday before the show was wet and wild, but on the day of the show the sun was shining, and the show grounds perfect. Sponsors were overly generous once again this year, and I'm sure the competitors were thankful for their tremendous support. For 2013 Rainbow Ridge has offered to run the Silver Dressage Championship Eastern Division once again on behalf of the OADG. CADORA Ontario donated most of the coolers awarded to the champions of each division through-out the day.

Our Library Director for 2012 is Dorothea Larsen. If you have something you would like to donate to the library please contact Dorothea. Dorothea will be continuing as Library Director for 2013.

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Our Promotions Director for 2012 was unstaffed for the most part. No new items were ordered this year, and the OADG was unable to host a display at local shows. It would be nice for 2013 if someone became more interested in promoting the OADG at the local shows. There are a great many people at those shows who are NOT OADG Members, and do NOT know about us.

Our Education Director for the start of 2012 was Caroline Anderson. For 2012 the OADG planned to have a clinic with Anne Gribbons. Unfortunately the date selected was already past the start of show season, and on a long week-end. Auditor and volunteer support were poor due to this and as such the clinic was cancelled a week before the schedule date. The OADG had to pay for the transportation (plane ticket) of Anne Gribbons and was forced to pay the full facility rental. This resulted in a loss to the OADG, however the loss to continue with the clinic would have been larger. Caroline will not be continuing as Education Director and stepped down after the planned clinic with Anne Gribbons. Oswaldo Lazzuri has stepped in to take her place, and already has plans for a clinic in April of 2013.

Our Communications Director for 2012 is Rebecca Hanbidge. There were 5 newsletters in 2012. Newsletters for 2012 were PAPERLESS for the first time. Paperless newsletters save the OADG a lot of time and expenses and are much more flexible. Newsbriefs were sent out regularly in 2012 between newsletters with reminders for upcoming events and news items which cannot wait for a regular newsletter. Newsbriefs have turned out to be very valuable to the members and will continue to be used in 2013. Rebecca will not be continuing in 2013 as Communications Director.

Our Sponsorship Director for 2012 is Susan Otto. Susan sent out many letters and made many phone calls, and collected lots and lots of sponsorship items for the Silver Dressage Championship Eastern Division, and for the Awards Banquet Door Prize Table. Sponsors receive mention in the related event program, are posted on the OADG web-site, are listed in the OADG newsletter and receive a thank-you letter (sent by Susan) with a picture from the event if possible. (The thank-you letters are most appreciated by the sponsors.) She is grateful for the help of Lynda Maltby, Michelle Paquette and Peggy McQuaid in readying and retrieving prizes! If you are interested in sponsoring OADG events in 2013 please contact Susan Otto and she will be happy to follow-up. Susan will be continuing as Sponsorship Director for 2013.

Our Show Ambassador for 2012 is Anne Galt. The position of Show Ambassador has always been around as “odd” jobs, done by various members of the Director group, however in order to offload these miscellaneous jobs, the position of Show Ambassador was created. The Show Ambassador facilitates the creation of the show schedule in the fall, creates the OVHSD ad, suggests OADG sponsorship items for the local shows, obtains those sponsorship items, distributes those sponsorship items, and deals with show conflicts/moves due to inclement weather. For 2012 the OADG gave saddle pads and sling bags as sponsorship items to the local shows. Anne will be continuing as Show Ambassador for 2013.

Our Youth Director for 2012 is Oswaldo Lazzuri. Youth Director is a new position for 2012. The hope was that Oswaldo would lend his knowledge to help Junior riders get started on the show circuit. There are a great many things a new rider on the show circuit needs to know, and get before they can even enter their first horse show. One of Oswaldo’s projects is the creation of a video with all the FEI Junior tests so that Juniors can “see” the movements of the test before they even enter the ring. This project is still underway. Oswaldo will continue as Youth Director for 2013.

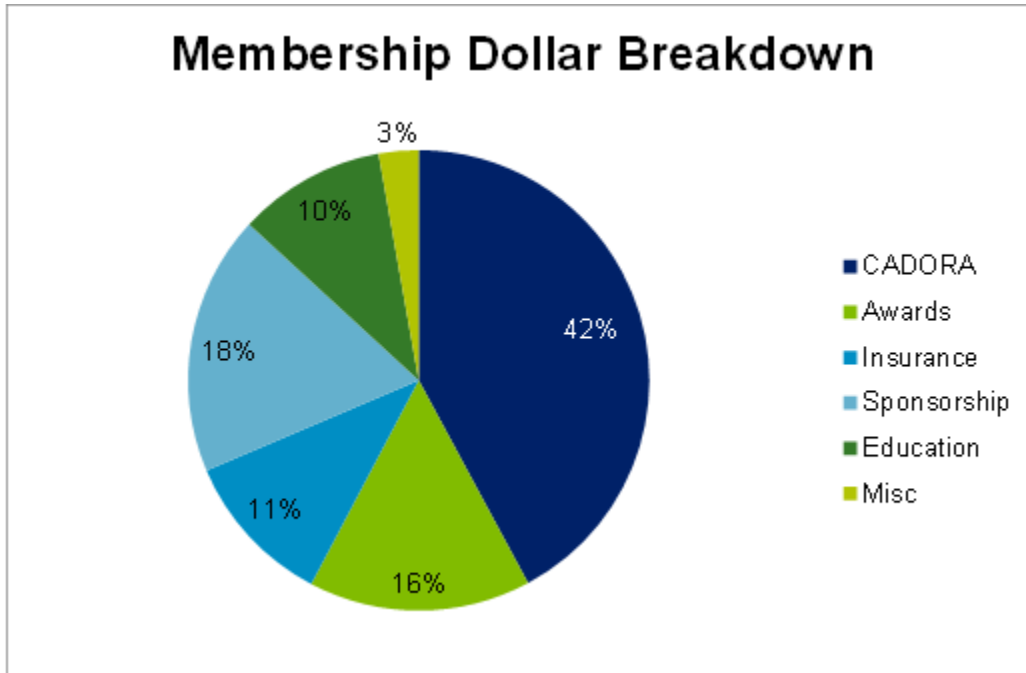
Our Web Master for 2012 is Cathy Gordon. In 2012 Cathy attempted to get the OADG a grant to fund upgrading the website to accept electronic payments. The OADG did not receive the required grant, so the only means of payment remains cheques, money-orders or cash. The OADG will no longer list non-permit schooling shows on the website in 2013. Cathy will be continuing as webmaster for 2013.

Our AGM Director for 2012 is Heather Snipper. Heather provides all that wonderful food you see at the AGM, and helps with the setup/cleanup activities. Heather will not be continuing as AGM Director in 2013; however this role is actually a part of the Chair job description. Heather will continue to be involved with the OADG during 2013 doing what-ever odd jobs she has time for.

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Our Treasurer for 2012 is Laura-Lee Brenneman. At the time of the AGM, the OADG had revenues in 2012 of \$19,052 with year to date expenses of \$20,324 (including estimated engraving expenses of \$1,400 and estimated insurance costs of \$1,200) generating a year to date net loss of \$1,272. A detailed treasurer summary report is available at the regular OADG members meetings. A brief explanation of revenues and expenses is presented below. Laura-Lee will be continuing as Treasurer for 2013.

Revenues are generated through membership fees, clinics, banquet ticket sales, interest on cash balances, investments, promotion sales, and sponsorship contributions. The main expenses funded through membership revenue include CADORA fees, awards, insurance and local show sponsorship. Miscellaneous expenses include advertising, printing, website management, banking fees, mileage, AGM, and office supplies. Other OADG activities such as promotions, clinics and the banquet are expected to run on a break-even cost structure. The chart below illustrates the breakdown of costs funded by membership revenue. Specifically, for every dollar of membership, approximately \$0.42 funds CADORA costs, \$0.18 funds the sponsorship of local shows, \$0.16 funds awards such as those provided through the OADG's year end banquet and \$0.10 funds dressage education events. The remaining \$0.1 funds insurance and miscellaneous costs.



Kiki Baggerman-Webster
OADG Meeting Manager
meetingmanager@ottawadressage.ca
613-825-5370