

# Ottawa Area Dressage Group, 2011 Annual General Meeting – November 27<sup>th</sup> 2011

## Executive Summary

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Our meeting manager for 2011 is Kiki Baggerman-Webster. There were 6 meetings in 2011 with some held at the Munster Community Center and some at Director's Homes. The meetings continue to be well attended by the directors, but not very many club members attend. Meetings will be held at different director's houses in 2012 due to an increase in fees for the use of the Munster Community Centre. Kiki will be continuing as Meeting Manager for 2012; however 2012 will be the last year Kiki is an active member of the OADG board of Directors.

Our Secretary for 2011 is Laura-Lee Brenneman. Laura-Lee was new to this position for 2011 and did a great job keeping up with us at the meetings and capturing the significant details. Minutes of the OADG meetings are available to all members upon request. Laura-Lee will be continuing as Secretary in 2012.

Our Awards Director for 2011 is Basia Anders. Schooling and Silver show results were recorded by our able circuit trackers, Marilyn Anions and Ginette Sheen. This year the final cost of engraving for the OADG awards was \$1441. There were 52 championship trophies awarded this year, 35 reserve champions, 15 third place awards, 18 Silver merit awards and 16 Schooling merit awards. The yearly monetary awards were also presented this year to the top Junior and Adult Amateur horse/rider at Schooling, top Junior, Adult Amateur and Open horse/rider at Silver and top Adult Amateur and Open horse/rider at Gold. Money for these awards comes from a bursary started in 2009 by the OADG. In addition, we presented awards to the OADG Senior Rider, OADG Volunteer and Horse Owner of the Year. Basia will not be continuing as Awards Director for 2012. She will be missed. Pierre Paquette is going to take on the Awards Director position for 2012.

Our Membership Director for 2011 is Anne Galt. We had a total of 237 members in 2011. There were 35 Junior members, 199 Senior members, and 3 remaining Honorary members. Our remaining honorary members are Cara Whitham, Joanna MacDonald and Ruth Martin. Membership revenues for 2011 were \$10,715, of which \$1,470 is redirected to CADORA Ontario and \$3775 is redirected to CADORA Inc. leaving the OADG with \$5470 in operating capital. Anne will be continuing as Membership Director for 2012.

Our Banquet Director for 2011 is Darlene Grant. There were 9 children and 205 adults for a total of 214 banquet tickets distributed in 2011. The total revenue from banquet tickets was \$7064.30. The cost charged by Irish Hills was \$6552.55, leaving a net profit of \$511.75. This year our guest speaker was Bob Henselwood. He dazzled us by bringing one of Jill's Olympic Silver medals to show us, not to mention a very inspirational talk. Start thinking about speaker suggestions for 2012! Darlene Grant will be continuing as Banquet Director for 2012.

Our CADORA Representative for 2011 is Pierre Paquette. There were 3 CADORA Ontario meetings in 2011, one conference call in February, one combined AGM and meeting in May and one final meeting in October. Pierre was able to attend all 3 meetings. Pierre Paquette will be continuing as CADORA representative for 2012.

The Silver Dressage Championship Eastern Division was hosted by Rainbow Ridge Ranch this year on behalf of the OADG. Susan Otto helped with obtaining OADG sponsorship items to be used as prizes for this show. There were 44 competitors in attendance, some from outside the OADG area. The weather was astounding! Sponsors were overly generous once again this year, and I'm sure the competitors were thankful for their tremendous support. For 2012 the Silver Dressage Championship will again be run by Rainbow Ridge Ranch in conjunction with the OADG. Don Barnes of CADORA Ontario visited the 2011 championships at Rainbow Ridge Ranch, and was very impressed with how things were run. As such, CADORA Ontario is considering additional sponsorship money for both the Eastern and Western Silver Dressage Championship divisions in 2012.

Our Library Director for 2011 is Dorothea Larsen. New items have been purchased for the library in 2011 to update it to more current material. On-The-Levels DVDs were purchased in 2011 which give a great view of the new tests. If you have something you would like to donate to the library please contact Dorothea. Dorothea will be continuing as Library Director for 2012.

Our Education Director for 2011 is Caroline Anderson. For 2011 the OADG put on an Educate-Your-Eye clinic with Judge Joan McCartney, and coach Kerstin Blaeske. The clinic was hosted by Benhaven Farm. This clinic gave wonderful insight into the new tests and gave people a lot of pointers to take home with them. The revenue from this clinic was \$2,250, with expenses of \$1,291.11 for a net profit to the OADG of \$958.89. Caroline will be continuing as Education Director in 2012 and already has a lot of ideas for a clinic in the spring of 2012.

Our Newsletter Director for 2011 is Diana Bayer. There were 5 newsletters in 2011. The number of members still continuing to receive the newsletter by Canada Post mail has dropped to about 15%. It is suggested that in 2012 the OADG go paperless, and no longer mail out a paper copy of the newsletter or alternatively charge an extra \$5.00 for those members who still insist on a paper/mailed newsletter. Newsbriefs were sent out regularly in 2011 between newsletters with reminders for upcoming events and

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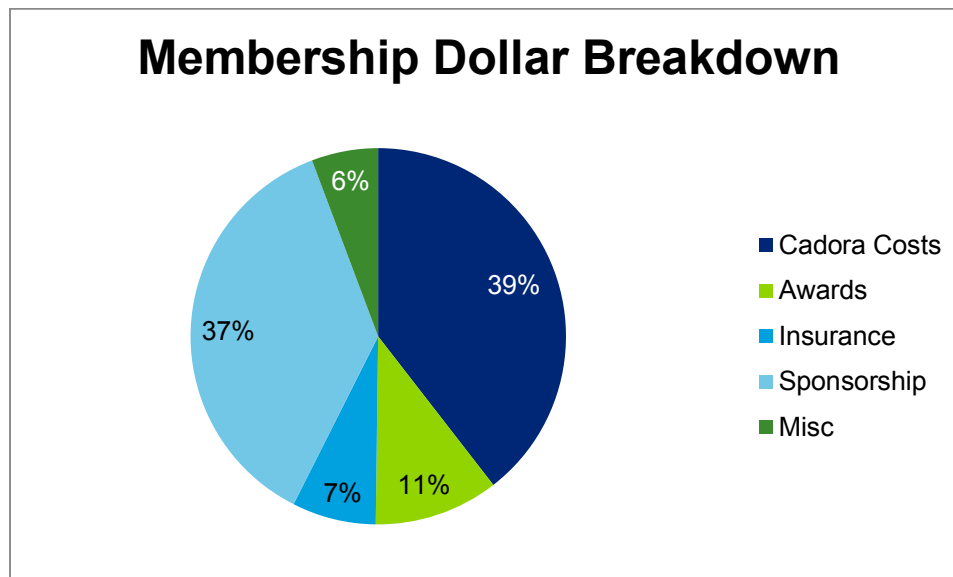
new items which cannot wait for a regular newsletter. Newsbriefs have turned out to be very valuable to the members and will continue to be used in 2012. In 2012 it would be nice to get more interesting articles should the newsletter go paperless.

Our Promotions Director for 2011 was a joint effort between Kiki Baggerman-Webster and Caroline Anderson. New sling bags (60) were purchased from 4imprint at a cost of about \$8 per bag by Kiki. Caroline took on the task of making an OADG display and taking it out to local horse shows to make the OADG more visible to the community. Many of the new sling bags were also sold at the local shows by Caroline. For 2012 the OADG would like to expand on its products that are offered for sale and prizes, and have more presence at the local horse shows with a better display board.

Our Sponsorship Director for 2011 is Susan Otto. Susan sent out many letters and made many phone calls, and collected lots and lots of sponsorship items for the Silver Dressage Championship Eastern Division, and for the Awards Banquet Door Prize Table. Sponsors receive mention in the related event program, are posted on the OADG web-site are listed in the OADG newsletter and receive a thank-you letter (sent by Susan) with a picture from the event if possible. (The thank-you letters are most appreciated by the sponsors.) She is grateful for the help of Lynda Maltby, Michelle Paquette and Peggy McQuaid in readying and retrieving prizes! If you are interested in sponsoring OADG events in 2012 please contact Susan Otto and she will be happy to follow-up. Susan will be continuing as Sponsorship Director for 2012.

Our Treasurer for 2011 is Laura-Lee Brenneman. Laura-Lee took over the Treasurer role from Cathy Gordon in the spring of this year. At the time of the AGM, the OADG had revenues in 2011 of \$23,171, with expenses of \$22,308 leaving a total net asset balance of \$863. Revenues are generated through membership fees, clinics, banquet ticket sales, interest on cash balances and investments, promotion sales, and sponsorship contributions. Expenses include membership fees paid to CADORA and costs related to clinics, banquet, printing, website, AGM, awards, promotions, insurance, newsletter, and incidentals such as postage. Included in expenses for 2011 was \$2,000 of sponsorship provided to local area shows, and \$700 for the year-end high score awards program. A detailed treasurer summary report is available at the regular OADG members meetings. Laura-Lee will be continuing as Treasurer for 2012.

Expenses funded through membership revenue include: CADORA fees, awards, insurance and sponsorship. Miscellaneous costs include advertising, printing, website management, banking fees, mileage and office supplies. The chart below illustrates the breakdown of costs funded by membership revenue. Specifically, for every dollar of membership, approximately \$0.39 funds CADORA costs, \$0.37 funds the sponsorship of local shows, \$0.11 funds awards such as those provided through the OADG's year end banquet. The remaining \$0.13 funds insurance and miscellaneous costs.



Our Web Master for 2011 is Cathy Gordon. Cathy revamped the entire website with a more current design and added features such as a classified page, and a filter on the show page. We would like in 2012 to be able to accept on-line payments for membership and events. Cathy will try to work on this for us. Cathy Gordon will be continuing as webmaster for 2012.

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