



*THE OTTAWA AREA DRESSAGE GROUP  
PROUDLY PRESENTS THE*

**CHRISTILOT BOYLEN**

**MASTERCLASS**  
**SPONSORSHIP OPPORTUNITIES**

*September 29th, 2023 - October 1st, 2023*

Hosted at the Historical  
RCMP Musical Ride Stables  
1 Sandridge Rd, Ottawa, ON K1A 0R2



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*Simon J. Stuker*  
PHOTOGRAPHY



## **The Incredible Christilot Boylen**

Christilot Boylen is a renowned Canadian dressage rider and coach with an illustrious career spanning over 50 years. Her dedication and talent in dressage was evident early on, leading her to become one of Canada's most accomplished riders and coaches.

Throughout her career, Christilot achieved numerous accolades and represented Canada at some of the world's most prestigious international competitions. She competed in six Olympic Games (1964, 1968, 1972, 1976, 1984, and 1992) as a Canadian dressage team member. Christilot claimed a top-10 finish 7 times in the team competition, and 3 times in the individual competition. Her consistent performances at the highest level of the sport showcased her skill, dedication and love for dressage.

Beyond the Olympics, Christilot saw incredible success at the Pan American Games, where she achieved individual gold medals in 1971, 1975, and 1985. Her achievements brought recognition to Canadian dressage on the global stage and inspired aspiring equestrians in her homeland and beyond.

Not only is Christilot a talented rider, but she also contributed significantly to the sport's development in Canada. Boylen is the founder of Canadian Amateur Dressage Owners Association (CADORA), which to this day continues to serve the dressage community. She became an influential coach, sharing her expertise and knowledge with the next generation of riders. Her mentoring and coaching have helped many young dressage athletes in their pursuit of excellence. Christilot shares her success with her students who continue to perform at the highest level of international competition.

Christilot Boylen's unwavering passion for horses and dressage, combined with her remarkable achievements, have left a lasting legacy in the equestrian community. Her dedication to the sport and her role in promoting dressage in Canada have earned her respect and admiration from riders and enthusiasts worldwide. In 2019 Christilot was acknowledged by the Canadian Equestrian community when she was presented a lifetime achievement award by Equestrian Canada.



## Meet Our Host

We would like to invite you to join us at the historic home of the world-famous RCMP Musical Ride. The Musical Ride stables, located in Ottawa, Canada, are home to approximately 80 horses and a team of dedicated riders who train tirelessly to perfect their performances. Every year 32 horses and riders head on tour to perform for communities across Canada, they are also known to make international stops and appearances as well! The Musical Ride showcases the precision and horsemanship of the RCMP, and is a beloved Canadian tradition that has been entertaining audiences for over a century.

The RCMP Musical Ride has kindly allowed us the use of their facility for the purpose of this event. The Musical Ride Stables and Riding School are set up for entertaining and performing performances, making it the perfect spot to host this incredible event!



## Saturday Evening Mixer

Join us on Saturday Evening right after the clinic for a mixer. Take the opportunity to network with the dressage community and tour the RCMP stables! All Platinum level sponsors will be presented as the title sponsors for the Saturday Evening mixer.

## **BENEFITS OF SPONSORSHIP**

Depending on which sponsorship package you choose, we would like you to benefit from the opportunities listed below. On the next page you will find a chart depicting the levels of sponsorship available. If you can't find a package that works we would be more than happy to customize one to meet your needs.

**Access to our VIP Viewing-** Enjoy refreshments, snacks, and lunch provided in the mezzanine overlooking the Historical RCMP Musical Ride Arena.

**Signage-** Signage provided by sponsors will be placed around the arena and event grounds.

**Vendors-** Sponsors that sell product or would like to set up a booth will be given a designated area.

**Printed AD-** ADs will be featured in our event schedule. Each Auditor and rider will receive a copy of the event schedule.

**Recognition-** All sponsors will receive recognition through Social Media as well as on the OADG website leading up to and during the event. They will also receive recognition announced throughout the event.

**Promotional Material-** Sponsors have the opportunity to have their promotional material displayed and handed out to the participants. All promotional material will be placed directly into the rider registration packages

## **JUNIORS & YOUNG RIDERS DAY**

In an effort to ensure that our local Junior and Young Riders benefit from this educational opportunity, we have dedicated the entire day of Friday September 20th to them!

Luckily for these eager riders, Christilot Boylen is the Head Coach of 'Great Rider Intensive Training' (GRIT). GRIT is an Athlete Development Program targeted at podium-bound athletes ages 13-17, GRIT was launched in 2019 by Ontario Equestrian.

SPONSORSHIP LEVEL	INVESTMENT	SPONSOR BENEFITS
PLATINUM	\$1500	<ul style="list-style-type: none"> <li>• 5 VIP Bracelets</li> <li>• Access to VIP viewing- includes refreshments and lunch</li> <li>• Signage around arena</li> <li>• Vendor option</li> <li>• Printed half page AD in event schedule</li> <li>• Recognition and advertising through social media accounts leading up to and during the event</li> <li>• <b>All Platinum level sponsors will be presented as title sponsors for the Saturday Evening mixer</b></li> </ul>
GOLD	\$1000	<ul style="list-style-type: none"> <li>• 2 VIP Bracelets</li> <li>• Access to VIP viewing- includes refreshments and lunch</li> <li>• Signage around arena</li> <li>• Vendor option</li> <li>• Printed 1/4 page AD in event schedule</li> <li>• Recognition and advertising through social media accounts leading up to and during the event</li> </ul>
SILVER	\$500	<ul style="list-style-type: none"> <li>• Signage around arena</li> <li>• Vendor option</li> <li>• Printed business card AD in event schedule</li> <li>• Recognition and advertising through social media accounts leading up to and during the event</li> </ul>
BRONZE	DOOR PRIZE DONATION	<ul style="list-style-type: none"> <li>• Recognition and advertising through social media accounts leading up to and during the event</li> <li>• Signage around the arena</li> </ul>

## CONTACT

Other sponsorship opportunities are available and sponsorship packages can be customized, all donations are greatly appreciated and accepted.

Contact Aviva Zoe Laframboise to discuss at

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**Photo Credits**  
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